

Centre for Distance & Online Education

UNIVERSITY OF JAMMU

JAMMU



**INTERNAL ASSESSMENT
ASSIGNMENTS**

B.A. SEMESTER – I

SESSION 2026-27

Note: Date for submission 25th of November 2026

Website www.distanceeducationju.in

<http://www.centrefordistanceandonlineeducationju.in>

*Printed & Published on behalf of the Centre for Distance & Online Education,
University of Jammu by the Director, CDOE, University of Jammu, Jammu.*

CENTRE FOR DISTANCE & ONLINE EDUCATION
UNIVERSITY OF JAMMU
Assignment Booklet B.A. Semester-I
Session 2026-27

Dear Distance Learners,
Welcome to the 1st Semester of your graduation programme.
Many of your queries can be addressed if you go through some important instructions given below.
Please follow these instructions carefully.

1. You must have got the study material of the subject opted by you.
You can also download S.L.M (Self Learning Material) from the CDOE. website www.distanceeducationju.in. We expect you to go through the study material and identify your problems with regard to the subject before attending the PCP.
2. Submission of assignments: Assignment submission is the first compulsory component for successful completion of the course.
In this booklet, you will find that in each subject you have to attempt two assignments. First page of assignment should be photocopy of Enrollment Card.

Use A4 size practical sheets for writing assignments. Start the answer of each question on a fresh page. Assignments written by hand shall only be accepted. The assignments for all the four subject need to have the following information:-

Enrollment No. :
Name :
Class :
Semester :
Subjects :
Assignment No. :
Contact No. :
Email :

NOTE: Contact No. is must for contacting you in case of any exigency. Please give your personal mobile no.

You should submit assignment with in due time as when notified on CDOE. website. Those who are enrolled in Learner Support Centres should submit assignments to the Incharge Learner Support Centres (of those places) on these dates.

3. **PCP:** The personal Contract Programme is not compulsory. But as the subject experts should be made available to you for these days, many of your subjects related can be clarified. The dates of the PCP will be notified on the CDOE. website. Distance learners are advised to keep visiting www.distanceeducationju.in for all important notifications related to the their courses/ programme.

I hope you will follow this instructions carefully I wish you successful in your academic pursuits.

Dr. Jaspal Singh
Co-ordinator, B.A. Semester- I & II
CDOE, University of Jammu.

Note:

- 1) Please use one side of the paper for writing assignments.
- 2) Avoid using plastic file covers for assignments.
- 3) You are advised to visit the CDOE. website www.distanceeducationju.in regularly for updates regarding PCP & Semester End Examination schedule.

Academic Schedule
Session 2026-2027
B.A. Semester-I

1. Personal Contact Program (P.C.P.) from 28-10-2026 time table notified on the CDOE. website **www.distanceeducationju.in**
2. All enrolled distance learners will have to submit the Internal Assessment Assignments (I.A.A or before 25-11-26)
3. No I.A.A. will be accepted after the due date is over.

Subject: Sociology
Course No: SO-101

Marks: 20

Note: The Distance Learner has to attempt 'any two' out of three Internal Assessment Assignments.

Attempt any two assignments. Each carry 10 Marks (10X2=20)

IAA 1: Define sociology? Discuss the origin, nature and scope of sociology in detail.

IAA 2: What is meant by social group? Discuss its types in detail.

IAA 3: What is meant by socialization? Discuss the characteristics and agencies of socialization in detail.

Subject: Hindi
Course Code: HI-101

Marks: 20

Note: The Distance Learner has to attempt any two out of three Internal Assessment Assignments.

IAA. 1. सूरदास के काव्य की विशेषताओं का विश्लेषण कीविए। IAA.
2. व. यशंकर प्रसाद के व्यक्तित्व व कृतित्व पर प्रकाश डालिए। IAA. 3.
अनाविका की सांस्कृतिक विशेषताओं पर चर्चा कीविए।

B.A. Urdu

(Semester I)

Title : (Ghazal & Afsana)

Internal Assessment Assignment

Course Code : URD-101

Maximum Marks: 20

Note: The Distance Learner has to attempt any two out of three Internal Assessment Assignments.

سوالنمبر ۱۔ (2x10=20)

(نوٹ: درج ذیل تین سوالوں میں سے کوئی دو سوالوں کے جواب مطلوب ہیں)

غزل کی تعریف کے ساتھ اس کے فن جو جمال الکتیبہ لوؤں پر تبصرہ ہے کہ

سوالنمبر ۲۔ منشی پریم چند کی 'احتسوا' نثر پر روشنی ڈالیں اور ان کے ادیب سفر کے اہم مراحل بالترتیب کے سوالنمبر ۳۔ ڈھکوسلا" کو عصمت چغتائی کی سنٹیفک اور حقیقت پسندانہ طرزِ اظہار کے تناظر میں، اس کی فنی

خوبیں پر روشنی ڈالیں۔

Course Title: General English

Maximum marks: 20

Course Code: AA-101

Attempt any two Assignments. Each Assignment carries 10 marks.

IAA 1: Discuss in detail the key arguments presented by Shashi Tharoor in favour of free and independent journalism in his essay "Freedom of the Press."

IAA 2: Discuss Rabindranath Tagore's concept of worship as depicted in his poem "Leave This Chanting." How is it different from the conventional idea of worship?

IAA 3: Discuss the ending of the short story "Chetta." Why do you think the author leaves the story open-ended?

Subject Political Science

M. Marks 20

Attempt any two assignments:

IAA 1 Discuss meaning nature and scope of Political Science?

IAA 2 Explain in detail the main features of Classical and Modern Liberalism?

IAA 3 Discuss Liberal and Marxist perspectives of nature of State?

B.A Semester I

IAA Questions

Session 25-26

EL-101

ENGLISH LITERATURE

Attempt any two questions:

20 MARKS

1. Who were the University Wits and how did they set the stage for Shakespeare's genius?
2. Discuss *Ralph Roister Doister* as a Comedy.
3. Critically analyse the poem "Whoso List to Hunt" by Thomas Wyatt.

SUBJECT: MARKETING MANAGEMENT

Marks : 20

TITLE: CONSUMER BHABIOUR AND MARKETING RESEARCH

COURSE CODE: MK101

Note: The Distance Learner has to attempt any two out of three Internal Assessment Assignments.

Q1. Explain the consumer decision making process in detail. Illustrate how consumers move through each stage with suitable examples.

Q2. Define marketing research. Describe with the help of an example the components and process of marketing research.

Q3. Discuss in detail the individual determinants of consumer behaviour. Explain how various factors influence consumer buying decisions.

SUBJECT: BUSINESS MANAGEMENT

Marks : 20

TITLE: PRINCIPLES OF MANAGEMENT

COURSE CODE: BM101

Note: The Distance Learner has to attempt any two out of three Internal Assessment Assignments.

Q1. Explain the nature and importance of decentralisation in management. How does decentralisation contribute to effective organisational functioning?

Q2. Discuss the concept of coordination. Describe the process and techniques of coordination in management.

Q3. Explain the types and importance of communication in an organisation. How does effective communication contribute to managerial efficiency.

B.A. Semester I

HISTORY

M.Marks: 20

Sub. Code:HT- 101

Attempt any two assignments:-

IAA 1 Discuss the economic life in the early and later Vedic Age.

IAA 2 What do you know about the Kalinga war and policy of Dhamma Vijay of Ashoka.

IAA 3 Discuss the causes of the downfall of the Guptas in detail .

Subject: Education

Marks: 20

Sub. Code: ED - 101

Note: The Distance Learner has to attempt 'any two' out of three Internal Assessment Assignments.

1.A.A. I : Briefly explain the economics problems of the Indian Society.

I.A.A.2: What do you understand by the term Curriculum? Describe its types.

I.A.A.3 3: Explain the implication of Article 45 of the Indian Constitution?

Subject: Economics

Marks: 20

Sub. Code: EC - 101

Note: The Distance Learner has to attempt 'any two' out of three Internal Assessment Assignments.

Q1. Discuss in detail the assumptions and properties of Indifference curve. How does a consumer reach equilibrium with the help of indifference curves?

Q2. Explain in detail the Law of Returns to scale. What are the reasons responsible for different stages of the law?

Q3. Explain short run and long run points of equilibrium in perfect competition. Is optimum output attained in this market structure?

Subject: Punjabi
Sub. Code: PU - 101

Marks: 20

Note: The Distance Learner has to attempt 'any two' out of three Internal Assessment Assignments.

ਨੋਟ: ਹੇਠ ਲਿਖੇ ਤਿੰਨ ਪ੍ਰਸ਼ਨਾਂ ਚੋਂ ਕਿਸੇ ਦੋ ਦਾ ਉਤਰ ਦਿਓ। ਹਰੇਕ ਪ੍ਰਸ਼ਨ 10 ਅੰਕ ਦਾ ਹੈ।

- 1 ਜਗਤਾਰ ਅਤੇ ਸੁਰਜੀਤ ਪਾਤਰ ਦਾ ਪੰਜਾਬੀ ਸਾਹਿਤ ਵਿਚ ਦੇਣ ਅਤੇ ਸਥਾਨ ਉਲੀਕੋ।
- 2 ਕਹਾਣੀ 27 ਜਨਵਰੀ ਅਤੇ ਮੁੜ ਵਿਧਵਾ ਕਹਾਣੀ ਦੀ ਸਾਹਿਤਕ ਆਲੋਚਨਾ ਕਰੋ।
- 3 ਪੰਜਾਬੀ ਸਾਹਿਤ ਦੇ ਆਰੰਭ ਤੇ ਵਿਕਾਸ ਉਤੇ ਚਾਨਣਾ ਪਾਉਂਦਿਆਂ ਸੂਫੀ ਸਾਹਿਤ ਉਪਰ ਨੋਟ ਲਿਖੋ।

Subject: Dogri

Sub. Code: DG - 101

Marks: 20

नोट— कु नें द ऊं सुआलें दे जवाब देओ।

I.A.A. 1 : हेठ दित्ते गेदे कविता-अंश दा संदर्भ ते प्रसंग दस्सदे होई
व्याख्या करो।

खंड बी डोगरे, खीर बी डोगरे।

खूहै दा ठंडा नीर बी डोगरे

आकड़ै कोई ता पीर बी डोगरे

डंडे दी गल्ल समझाई जायां।

I.A.A. 2 : प्रो. रामनाथ ष्ठास्त्री हुदें व्यक्तित्व ते कृतित्व पर लो पाओ।

I.A.A. 3 : बाबा जित्तो नाटक दी तत्वे दे आधार पर मूल्यांकन करो।